



Doctorate Of Business Administration

Dual Award

ECC cooperation with **VERN'**

B r o c h u r e

CONTENT▼

▼ About Egyptian Culture Center	02
▼ About VERN' University	03
▼ About DBA Dual Award	04
▼ Program Content	05
▼ Accreditations and memberships	09

▼ About ECC

The Egyptian Cultural Center

- A house of expertise in education field as an educational provider facilitates getting international degrees from Switzerland, Malaysia, the UK, Croatia, & Denmark.
- ECC is a recognized center from ATHE and EduQual awarding buddies in the UK to provide credit hours in business.
- Strategic Partner to MGW (My Global World Education)
- provide top-up degrees in MBA and DBA from AeU (Asia e University), Malaysia. Bolton University, UK. Via MGW group
- Academic partner for the University of Bedfordshire, UK.
- Academic partner for Vern university to provide a dual award for MBA and DBA
- Has Membership with IFTDO (International Federation of Training and Development Organizations) & WFDP (World Fund for4 Development and Planning).

Our goal is to help our students to be directed to the right progression routes that fit their professional and career needs.



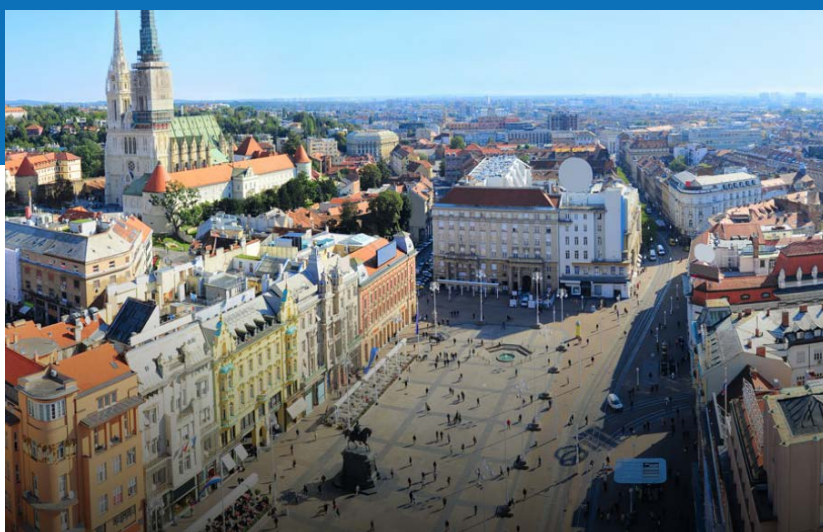
▼ About VERN' University

VERN University is an international, open, creative, entrepreneurial university from Zagreb, Croatia.

For the last 20 years, VERN University has been a leading private university in Croatia and the region that currently offers 10 bachelor and 7 graduate programs.

International mobility is an important factor at VERN University. Both students and staff members are encouraged to take part in mobility activities, programs and work on projects, and VERN' is a host to a number of students from around Europe and the globe.

For, and with, our students we develop professional, academic and research competencies, as well as innovative, entrepreneurial, and business capabilities with a strong focus on our social responsibility as the members of the United Nations Global Compact initiative. Aware of our responsibility for community development, we promote values that contribute to the development and prosperity of society through sustainable development, but also to the personal development of our students, intending to adopt those values on which the future economic and social development of the Republic of Croatia and the European Union can be built.



▼ About DBA

DBA Dual Award WITH VERN[®] University

(DBA Dual award) This program strongly encourages and develops participant centered learning, teaching strategies that will rely on action, competitive and, problem based learning.

Prior qualifications and corporate experience of participants are taken into consideration in order to ensure that the program builds on prior knowledge and skills of the participants.

This program will be delivered by ECC «Egyptian Culture Center» with a dual award with VERN University.



▼ Program Content

DBA

- Advanced Accounting and Finance
- Organizational Leadership
- Research Philosophy
- Research Methodology
- Advanced Statistics
- Dissertation

TOTAL



1

ADVANCED ACCOUNTING AND FINANCE

UNIT OBJECTIVES :

To equip students with theoretical and knowledge in carrying out accounting and finance research.



Learning outcomes :

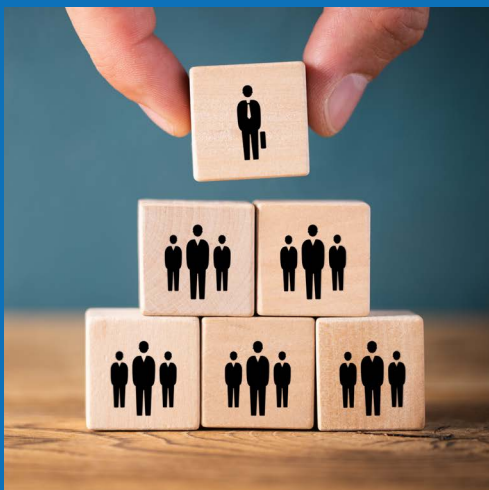
- Explain the rationale, discuss the usage and carry out basic computational exercise for each of the topics covered.
- Explain the underlying assumptions and limitations in the use of theories and approaches in the research of accounting and finance issues.
- Adopt and use relevant theory, approach, methodology and analytical technique carry out an accounting or finance research, analyze the data and evaluate and synthesis the results obtained to explain the phenomenon being studied or the issue being discussed.

2

ORGANIZATIONAL LEADERSHIP

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in carrying out organizational and leadership research.



LEARNING OUTCOMES :

- Explain the rationale, elaborate on the subject matter and discuss the application for each of the topics covered.
- Explain the underlying assumptions and limitations in the use of organizational and leadership theories and approaches in research.
- Adopt and use relevant theory, approach, methodology and analytical technique to carry out organizational and leadership research, analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.

3

RESEARCH PHILOSOPHY

UNIT OBJECTIVES :

To equip students with theoretical knowledge and practical understanding of the major philosophical and methodological issues and approaches involved in carrying out scholarly business research.



LEARNING OUTCOMES :

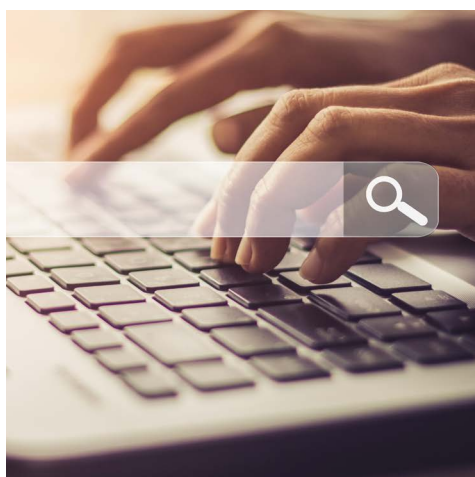
- Explain the rationale, discuss the justifications and elaborate on the appropriateness of the basis in doing scholarly research.
- Explain the underlying assumptions and limitations in the application of a specific research approach and adoption of specific paradigms of research.
- Adopt and use relevant methodologies in the design of research, analysis of data, evaluation and synthesis the results and in explaining the phenomenon being studied or the issue being discussed.

4

RESEARCH METHODOLOGY

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in carrying out a scholarly business research.

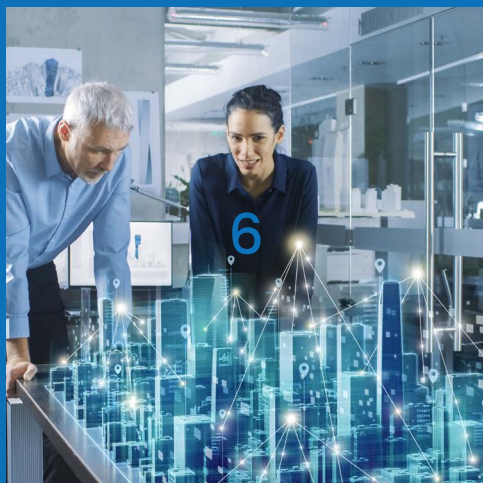


LEARNING OUTCOMES :

- Explain the rational, discuss the process and elaborate on the choice of tools and procedures adopted in carrying out a scholarly business and/or management related research.
- Explain the underlying assumptions and limitations in the use of each technique discussed in the design of research.
- Adopt and use relevant techniques, compute and analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in using and utilizing advanced statistical tools in analysing research data.



LEARNING OUTCOMES :

- Explain the rationale, discuss the usage and carry out basic computational exercise for each of the statistical tools/ topics covered to analyze the data for research purposes.
- Explain the underlying assumptions and limitations in the use of each model/ tools discussed for different types of data collected.
- Adopt and use relevant statistical tools, compute and analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.

▼ Accreditations and memberships

VERN University



The European Association for Quality Assurance in Higher Education

Contribute to the maintenance and enhancement of the quality of European higher education



Super brands

Participation in Super brands is by invitation only, and offered to the most outstanding brands in their field. Attaining Super brands status strengthens a brands position.



European funding programme Erasmus+

EU programme for education, training, youth and sport

Egyptian Culture Center



EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE

in    | Egyptian Cultural Center



+2 (01000498154)



info@eccceg.com



www.eccceg.com