

DBA

DOCTORATE OF BUSINESS ADMINISTRATION

PROGRAM STRUCTURE

About ECC

The Egyptian Cultural Center

- A house of expertise in education field as an educational provider facilitates getting international degrees from Switzerland, Malaysia, the UK, Croatia, & Denmark.
- ECC is a recognized center from ATHE and EduQual awarding buddies in the UK to provide credit hours in business.
- Strategic Partner to MGW (My Global World Education)
- provide top-up degrees in MBA and DBA from AeU (Asia e University), Malaysia. Bolton University, UK. Via MGW group
- Academic partner for the University of Bedfordshire, UK.
- Academic partner for Vern university to provide a dual award for MBA and DBA
- Has Membership with IFTDO (International Federation of Training and Development Organizations) & WFDP (World Fund for Development and Planning).
- Member at (IEB) International Education Board.
- Accredited by (EAHEA) European Agency for Higher Education Accreditation.





About IBAS

At IBAS, our vision is to make education affordable and accessible so you can learn anywhere, anytime, and by the learning method that matches your personality.

Our programs bring a quality blended learning experience to all students regardless of their nationality or study phase. Our coursework is built to ensure that we train students to become the best professionals in the field of Business, and Management and to contribute through their knowledge to the world and their own countries.



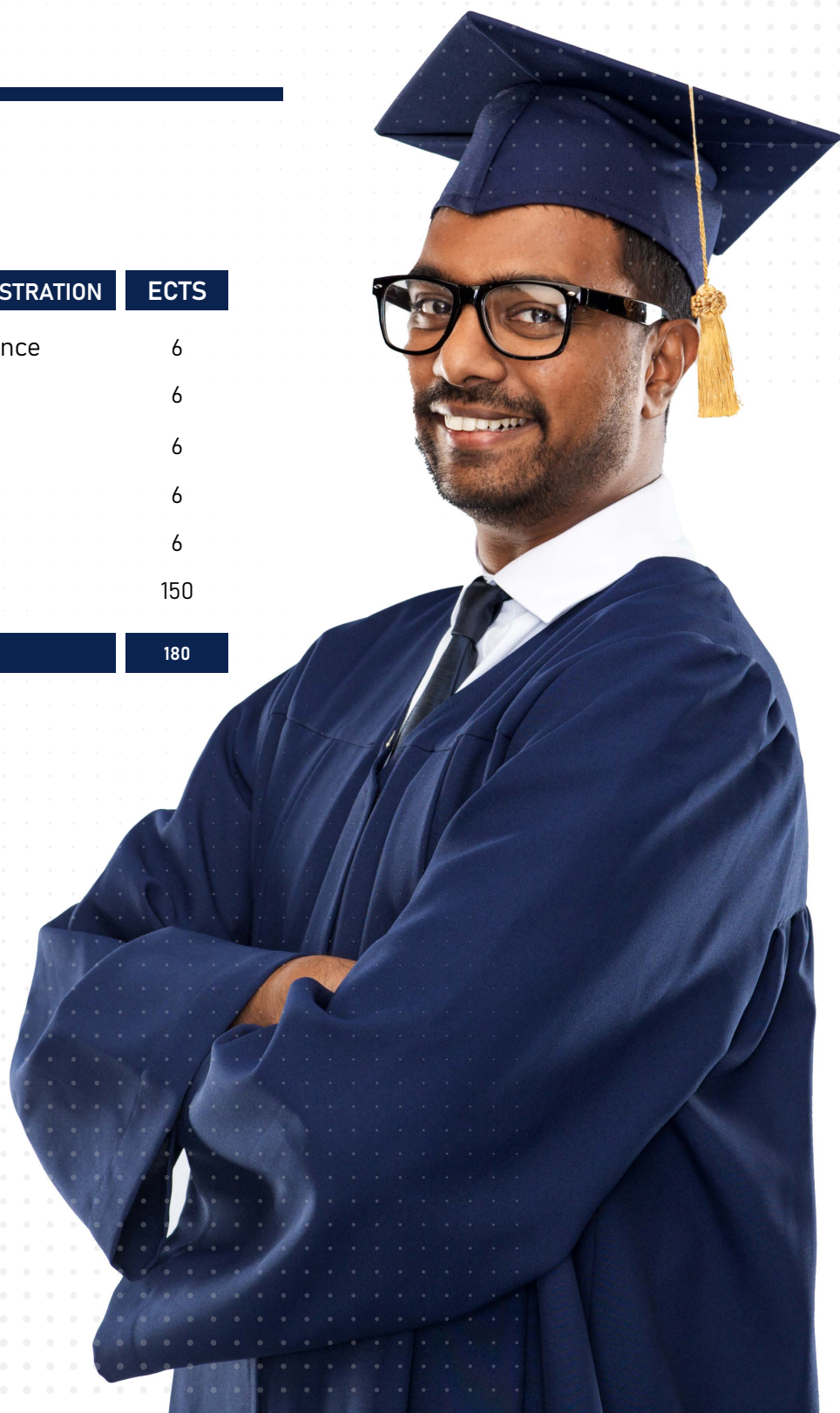
ABOUT DBA

DBA WITH IBAS

This program strongly encourages and develops participant centered learning Teaching strategies will rely on action learning, cooperative learning and problem based learning. Prior qualifications and corporate experience of participants are taken into consideration in order to ensure that the program builds on prior knowledge and skills of the participants.

Program Content

DOCTORATE OF BUSINESS ADMINISTRATION	ECTS
Advanced Accounting and Finance	6
Organizational Leadership	6
Research Philosophy	6
Research Methodology	6
Advanced Statistics	6
Dissertation	150
TOTAL	180



1 Advanced Accounting and Finance

UNIT OBJECTIVES :

To equip students with theoretical and knowledge in carrying out accounting and finance research.

LEARNING OUTCOMES

- Explain the rationale, discuss the usage and carry out basic computational exercise for each of the topics covered.
- Explain the underlying assumptions and limitations in the use of theories and approaches in the research of accounting and finance issues.
- Adopt and use relevant theory, approach, methodology and analytical technique carry out an accounting or finance research, analyze the data and evaluate and synthesis the results obtained to explain the phenomenon being studied or the issue being discussed.



ECTS

6

2

ORGANIZATIONAL LEADERSHIP

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in carrying out organizational and leadership research.

LEARNING OUTCOMES

- Explain the rationale, elaborate on the subject matter and discuss the application for each of the topics covered.
- Explain the underlying assumptions and limitations in the use of organizational and leadership theories and approaches in research.
- Adopt and use relevant theory, approach, methodology and analytical technique to carry out organizational and leadership research, analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.



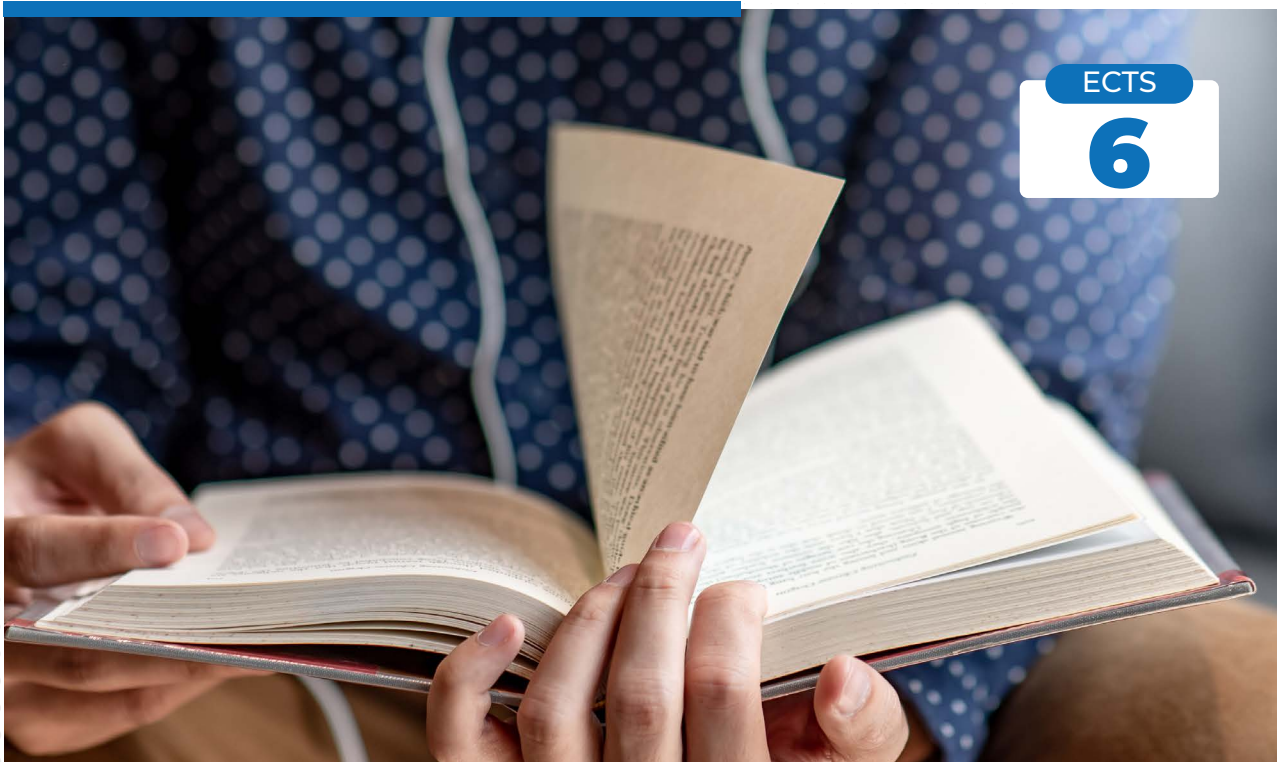
3 RESEARCH PHILOSOPHY

UNIT OBJECTIVES :

To equip students with theoretical knowledge and practical understanding of the major philosophical and methodological issues and approaches involved in carrying out scholarly business research.

LEARNING OUTCOMES

- Explain the rationale, discuss the justifications and elaborate on the appropriateness of the basis in doing scholarly research.
- Explain the underlying assumptions and limitations in the application of a specific research approach and adoption of specific paradigms of research.
- Adopt and use relevant methodologies in the design of research, analysis of data, evaluation and synthesis the results and in explaining the phenomenon being studied or the issue being discussed.



ECTS

6

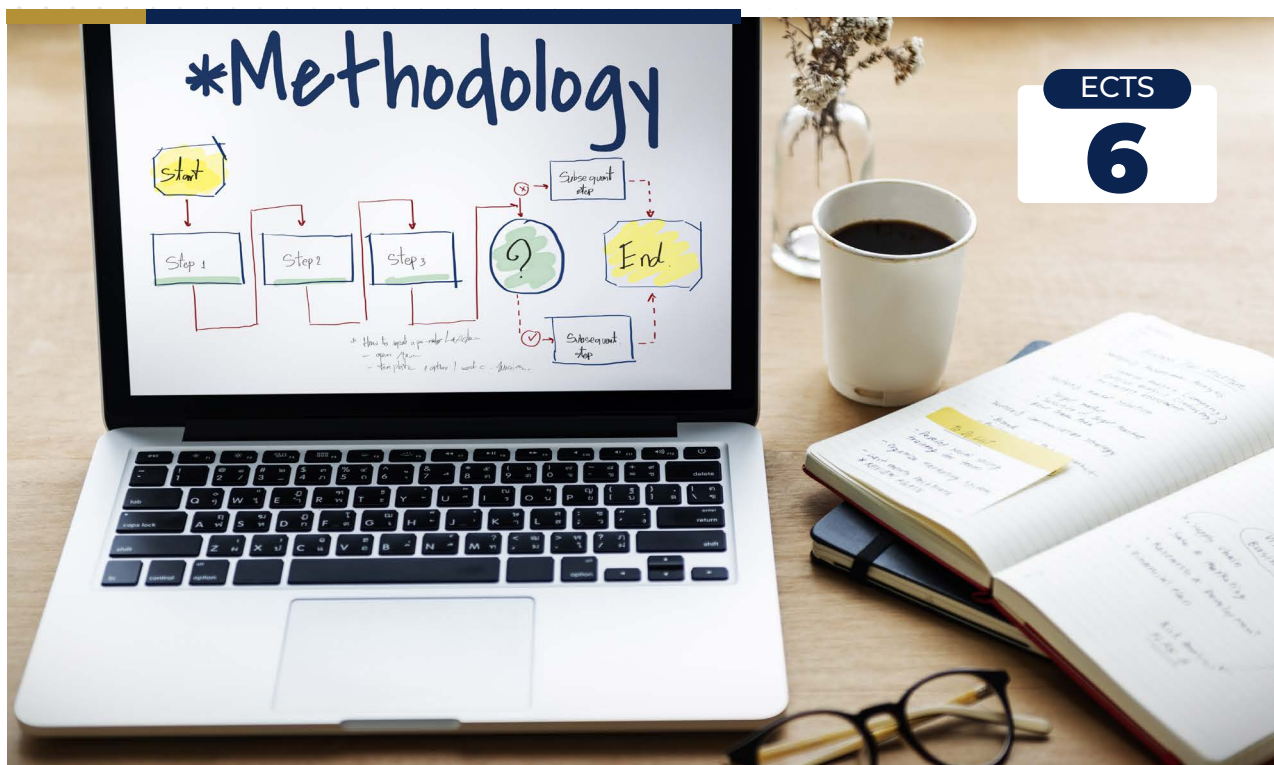
4 RESEARCH METHODOLOGY

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in carrying out a scholarly business research.

LEARNING OUTCOMES

- Explain the rationale, discuss the process and elaborate on the choice of tools and procedures adopted in carrying out a scholarly business and/or management related research.
- Explain the underlying assumptions and limitations in the use of each technique discussed in the design of research.
- Adopt and use relevant techniques, compute and analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.



5

ADVANCED STATISTICS

UNIT OBJECTIVES :

To equip students with theoretical and practical knowledge in using and utilizing advanced statistical tools in analysing research data.

LEARNING OUTCOMES

- Explain the rationale, discuss the usage and carry out basic computational exercise for each of the statistical tools/ topics covered to analyze the data for research purposes.
- Explain the underlying assumptions and limitations in the use of each model/ tools discussed for different types of data collected.
- Adopt and use relevant statistical tools, compute and analyze the data and evaluate and synthesize the results obtained to explain the phenomenon being studied or the issue being discussed.



▼ Accreditations and memberships



EduQua is an accreditation body recognized and supported by the Swiss Confederation Government;

It's the first quality certification for public and private educational institutions in Switzerland.



Awards for Training and Higher Education

ATHE provides centres with a wide variety of qualifications including administration management, business, tourism, law, computing and health and social care. They have made a name for themselves with exceptional customer service, excellent quality standards and rewarding qualifications with progression routes to university degrees.



The Accreditation Council for Business Schools and Programs

Is a leading specialized accreditation body for business education supporting, celebrating, and rewarding teaching excellence.



International Accreditation Council for Business Education (IACBE)

Believes that academic quality and excellence in business education should be measured in terms of the educational outcomes of an academic business unit relative to its mission rather than by prescriptive standards relating to academic resources.



Quacquarelli Symonds (QS)

is the world's leading provider of services, analytics, and insights to the global higher education sector.

Egyptian Culture Center



EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE

in  **f**  | Egyptian Cultural Center



+2 (01000498154)



info@eccceg.com



www.eccceg.com